Optima has a high sugar content that is easily digestible, allowing animals to gain a high-energy ration for milk/meat conversion. The benefits of Optima are an increase in dry matter yield, palatability during the winter months and an increase in moisture content as starch or sugar levels. As such, Optima has a higher level of stock acceptability. Optima sets new benchmarks for long-term persistence and livestock performance.

- Densely tillered with high quality nutritious broad leaves.
- A growth pattern for high feed herbage production in both winter and summer.
- Significant advantages in feed quality and animal intake, ideal for high production systems.
- Excellent pest and disease resistance.