

L70 is available to the Australian domestic market having been a successful export replacement for Aurora. With significant Australian production of L70 now coming on stream this allows us to position this exciting new Aurora replacement with Australian farmers. The ability of L70 to achieve consistent seed yield returns now allows us to position the new L70 Lucerne at a very competitive price. L70 exhibits excellent forage traits and good disease profile.

L70 vs. Aurora

- L70 offers higher disease and pest package compared to Aurora.
- Superior forage genetics - higher leaf to stem ratio.
- Minimum 90% germination standards (current minimum certified standard for Aurora-60%)
- L70 seed production is derived from dryland seed production stands only. This is to ensure the dryland integrity and performance of L70, when utilised in standard cereal undersowing practices and marginal dryland grazing enterprises.
- These attributes combined with superior plant genetics, makes L70 an excellent new Lucerne option over Aurora. This gives Australian farmers higher returns and extra confidence with the Establishment Guarantee program that common based lucerne cannot offer or compete against.